

2012 EDITORIAL CALENDAR & SPECIAL ADVERTISING SECTIONS

These sections run in every issue of the newspaper:

Greater Denver
 Boulder County / U.S. 36 Corridor
 Larimer & Weld Counties
 Colorado Springs
 Colorado

Finance & Appraisal
 Law & Accounting
 Property Management
 Construction, Design & Engineering
 Green Building

Office
 Industrial
 Multifamily
 Retail
 Medical Office Building

*To contribute an expert article for any of the above sections, please contact Kris Stern at kostern@crej.com or 720-331-4087
 For advertising information or space reservations, please contact Lori Golightly at lgolightly@crej.com or 303-623-1148*

The following is a calendar of special advertising sections:

January 4

Insurance

January 18

Finance & SBA

February 1

Property & Facility Management

February 15

Focus – 2012 Market Forecasts
 Top Commercial Brokers

March 7

Colorado Real Estate Journal
 20th Anniversary Commemorative Issue

March 21

Building Operating Services
 & Suppliers – Part I
*(Security, Janitorial, Elevator Service,
 Roofing, HVAC, Landscape,
 Painting, Glass, etc.)*

April 4

Interior Design, Tenant Finish
 and Office Furniture

April 18

Green Building

May 2

Hotel and Lodging

May 16

Health Care and
 Medical Office Buildings

June 6

Economic Development
 Across Colorado
*(Community Profiles, Demographics,
 Incentive Programs, Commercial
 Property For Sale or For Lease)*

June 20

Industrial

July 4

Association Spotlight – NAIOP

July 18

Retail

August 1

Office

August 15

Multifamily

September 5

Building Operating Services
 & Suppliers – Part II

September 19

Association Spotlight –
 BOMA Denver Metro

October 3

Investment
 Title Insurance

October 17

Land and Development;
 Transit-Oriented Development/
 Mixed-Use Development
 Association Spotlight – ULI

November 7

Assisted Living/Senior Housing

November 21

Advertising, PR, Branding
 and Social Media

December 5

Trade Association Profiles

December 19

Focus – 2012 Year in Review
 Milestone Anniversaries

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